



what's New

DECEMBER 2003

DO YOUR EYES GET TIRED AFTER USING THE COMPUTER?

Did you know that the visual system was not made for prolonged periods of nearpoint work like working on a computer. Your visual system was designed for distance work. It was made to hunt, fish, farm, and locate danger. Many of us experience eye strain, eye fatigue, headaches or blurred vision after using a computer for a short period of time. This is known as computer vision syndrome. Dr. Cline can prescribe a pair of COMPUTER LENSES just for use at the computer. With the use of a special instrument that looks like a miniature computer screen, Dr. Cline can determine the right computer lens for you. CURRENTLY WE OFFER A 20 PERCENT DISCOUNT ON THE PURCHASE OF COMPUTER GLASSES WHEN PURCHASED AS A SECOND PAIR. WE OFFER A 10 PERCENT COUPON ON THE BACK OF OUR NEWSLETTER FOR AN INITIAL PAIR. Why put up with computer eyestrain when you don't have to.

SUNGLASSES FOR THE LITTLE ONES???

Harmful UV radiation does not only affect your eyes but your toddler's eyes as well. We now have EYES CREAM SHADES. These sunglasses come in shatter proof polycarbonate for maximum protection as well as fully UV protected. If your child wears a prescription some of these EYES CREAM SHADES can be made with your child's prescription in them. Ask Nancy or Renee.

ASK ABOUT PC PEEKERS for bifocal and trifocal wearers!

Easy to use PEEKERS fit right behind your exiting glasses. They eliminate frustrating up and down head movement and relieve eye strain associated with computer use. Great vision for any task within arm's length. They also work well for anyone who has to do some work over their head and can't get to the bifocal to see. Great for plumbers, electricians, and mechanics.

WANT TO CHANGE YOUR EYE COLOR??

Ask Renee about test driving a pair of Focus color contact lenses. Focus contact lenses can literally change your brown eyes to blue. Focus lenses can also enhance your current eye color.

OF THE 5 SENSES WHY DO WE VALUE VISION THE MOST

Dr. Carl Hillard, optometrist says it best, "The visual system can process more information per unit time than any other sense". So while you are reading this do a short experiment. Look up and gaze around the room, now close your eyes. Where can you get that much information in such a short amount of time? Vision...it is priceless.

COUPON

**10% off on your
purchase of an
EyeCream Shade**

*No other discounts apply.
Present coupon at time of frame selection.
Expires 12/31/2003*

COUPON

**\$5.00 off on your
purchase of any
FITOVER
Sunglasses.**

*No other discounts apply.
Present coupon at time of frame selection.
Expires 12/31/2003*

COUPON

**10% off on
initial pair of
Computer
Glasses.**

*No other discounts apply.
Present coupon at time of frame selection.
Expires 12/31/2003*